

# **ADVOCATING POLICY CHANGES: CHALLENGES AND PERSPECTIVES IN RESEARCH COMMUNICATION**

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# ADVOCACY PERSPECTIVES AND EXAMPLES

- UNIVERSITAS GADJAH MADA ([www.ugm.ac.id](http://www.ugm.ac.id))
  - PUSTRAL UGM (Pusat Studi Transportasi dan Logistik)
    - [www.pustral-ugm.org](http://www.pustral-ugm.org)
    - Infrastructure investment strategy, universal service obligation in rural telecommunication, transport and the climate change, transport and energy conservation
  - LPPM UGM (Lembaga Penelitian dan Pengabdian kepada Masyarakat)
    - [www.lppm.ugm.ac.id](http://www.lppm.ugm.ac.id)
    - Illiteracy reduction, disaster risk reduction, higher education research management
- MTI
  - Masyarakat Transportasi Indonesia
    - [www.mti-its.org](http://www.mti-its.org)
    - Transportation Laws, Operational policy on “Angkutan Lebaran”
- IFRTD
  - The International Forum for Rural Transport and Development
    - [www.ifrtd.org](http://www.ifrtd.org)
    - Transport and the MDG, health and mobility, gender and transport



# WHAT IS THE PURPOSE?

- ***To convince the target audience of the urgency of the current problem and the need to adopt the preferred alternative or course of action outlined and therefore, serve as an impetus for action***
- ***To use effective communication strategy to convey the message***





Planning Research Centre  
The University of Sydney

# Governance Reform initiativeE in trAnsporT sector (GREAT) Project

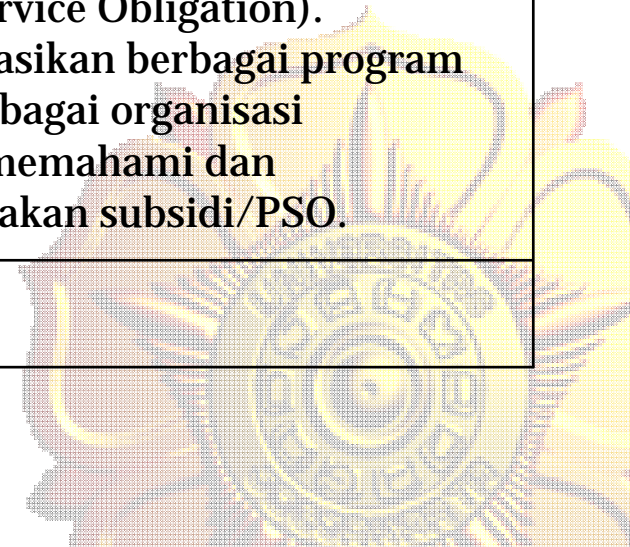
Project Office:

PUSTRAL UGM, Bulaksumur E-9, Yogyakarta 55281, Indonesia.  
Email: pustral-ugm@indo.net.id. Website: <http://great.pustral-ugm.org/>



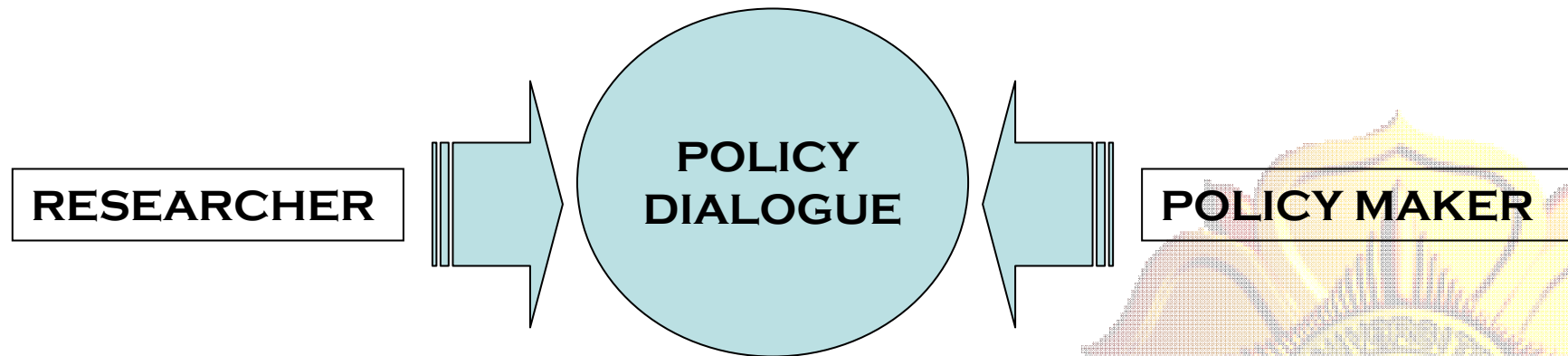
Center for Transportation and  
Logistics Studies  
Universitas Gadjah Mada

<b>Project Title</b>	<b>Governance Reform initiativeE in trAnsporT sector Project</b> (Project Acronym: <b>GREAT-Project</b> )
<b>Principal Researchers</b>	Australia: Prof. Dr. John A. Black (University of Sydney) Indonesia: Prof. Dr. Danang Parikesit (Universitas Gadjah Mada)
<b>Project Brief</b>	Tujuan dari riset ini adalah memberikan rekomendasi kebijakan pemerintah dalam mengimplementasikan berbagai proyek transportasi yang dibiayai dalam kerangka KPS (Kerjasama Pemerintah dan Swasta/PPP: Public Private Partnership) serta kebijakan subsidi dan kewajiban pelayanan public (PSO: Public Service Obligation). Disamping itu, riset juga akan merekomendasikan berbagai program peningkatan pengetahuan dan kapasitas berbagai organisasi pemerintah, swasta dan pendidikan dalam memahami dan melaksanakan proyek-proyek KPS dan kebijakan subsidi/PSO.
<b>Project website</b>	<a href="http://great.pustral-ugm.org">http://great.pustral-ugm.org</a>



# DISCUSSION ISSUES (1)

- AIGRP Framework
  - What researcher's need to know
  - What researcher's need to do
  - How researcher's do it
- Alternative Framework
  - What policy maker's expect the researcher to know
  - What policy maker's need to provide
  - How policy maker's does it

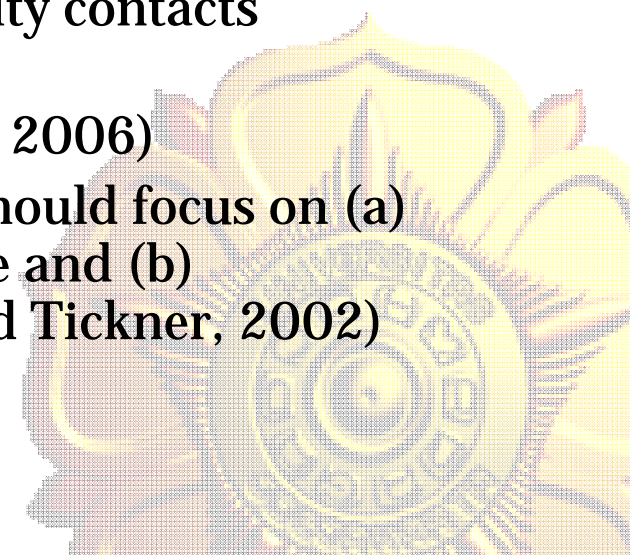


**ACTION RESEARCH METHODOLOGY: WP 02 GREAT Project**

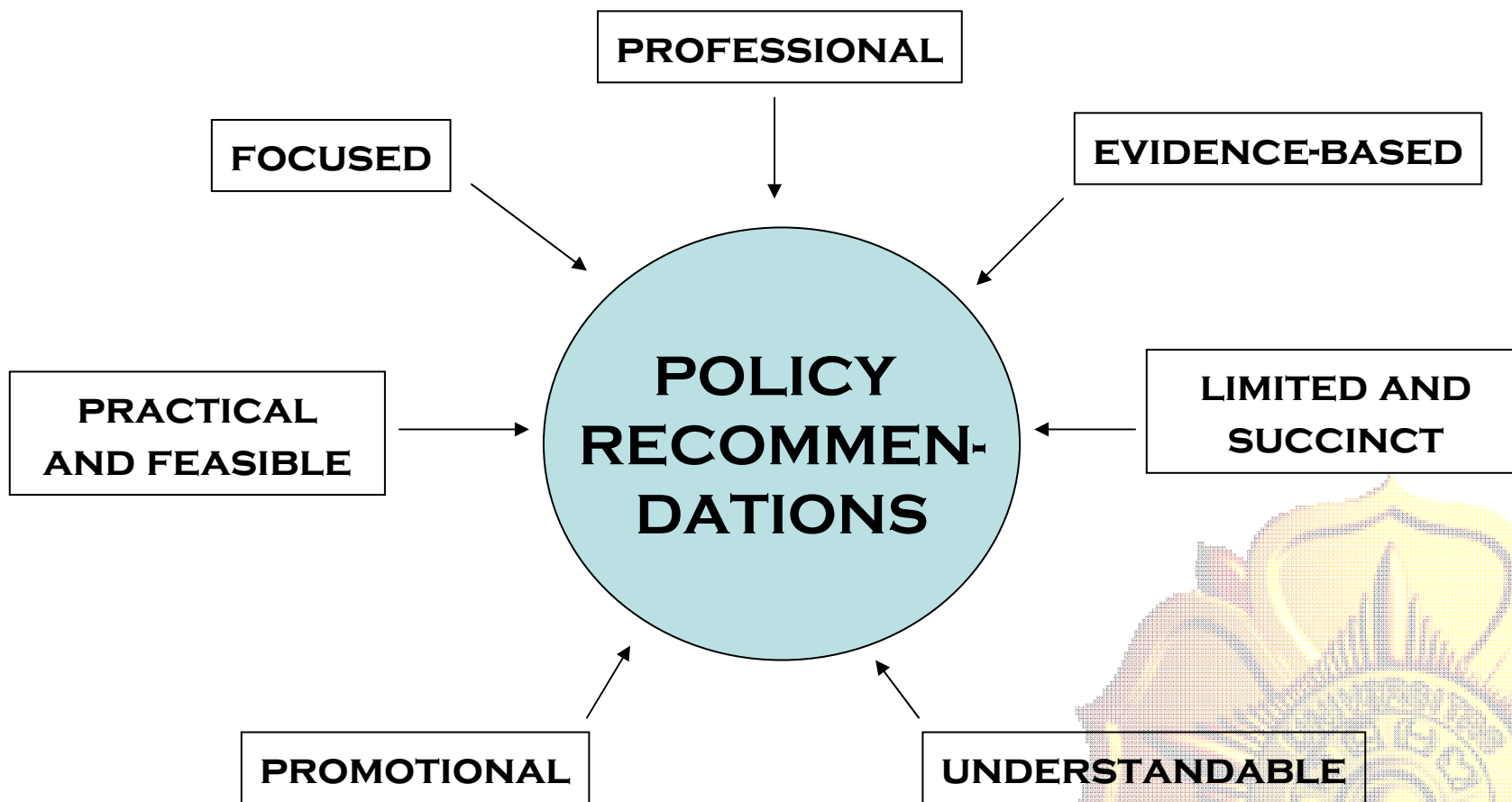


# DISCUSSION ISSUES (2)

- Challenges for (Indonesian) universities and researchers
- So limited time, but internal and external demand is so high:
  - Lecturers and professors are under time-pressure for teaching, not enough time to do quality research (JICA, 2004)
  - Organizing by experts or Organizing the experts (Cherry and Shefner, 2005)
  - Commitment, legitimation of the process, competence, mechanism/framework of action, community contacts (Kaufman, 2005)
  - Continuous partnership dynamics (Hwang, 2006)
  - University response toward development should focus on (a) research and long-term technical assistance and (b) strengthening CBO and NGO (Crimbley and Tickner, 2002)



# APPROACH TO POLICY CHANGES (1)



# APPROACH TO POLICY CHANGES (2)

